

Profile

R. Steven Dixon

Professional Communications Strategist

A strong, highly-motivated and creative professional with over ten years of professional video production, photography, graphic design, editing and multimedia experience. Over the course of my career, I have achieved a keen eye for attention to detail and excel in producing professional content to help build, grow, and expand organizations.

PROFESSIONAL EXPERIENCE

2009 - Present
10 Years

Owner and Executive Producer

Steven Dixon Media

- Create and develop multimedia content for clients that range from internal projects such as training & announcements to external promotional and marketing videos.
- Script, storyboard, budget and collaborate closely with clients to help facilitate the project.
- Capture and import raw media, editing footage & sound files, creating & inserting static & motion graphics, titling, adding music, voice-over, and rendering the project to a final format.

2012- 2014
2 Years,
4 Months

Director of Video Production & AV

Floris United Methodist Church

- Worked with the communications department to produce videos and graphic content.
- Manage the utilization of AV technologies for congregational ministries in worship services, weekly meetings and special events.
- Develop and execute a live-stream strategy.
- Produce professional presentations for services.
- Recruit, train, and schedule AV volunteers.
- Manage, maintain and upgrade AV equipment.
- Administer the annual AV ministry budget and goals.

2008 - 2008
5 Months

Intern

Alabama-West Florida Conference of the United Methodist Church

- Established a community support network for campus ministries within the Conference.
- Shadowed the Director of Communications to learn the Conference's multifaceted communication network used to support the conference's membership of approximately 150,000.

2005 - 2007
2 Years,
3 Months

Teller/Customer Service Representative

Charter Bank

- Greeted potential customers, assisted with financial transactions, following prescribed customer service procedures and banking regulations.
- Provided support to customers with account issues; identified customers' needs and cross-sold bank services.

EDUCATION

2007 - 2008

Auburn University

B.A. Communications, Minor in Political Science

2004 - 2007

Southern Union State Community College

Associate of Science

2000 - 2004

Auburn High School

Achievements

- Elected to Auburn City Council.
- Licensed Part 107 Drone Pilot
- Certified Court Video Specialist.
- Served as a committee member for the Dancing Stars of East Alabama, 2011, 2012, & 2015.
- Auburn City Schools Business Management Advisory Board Member, 2015-2020.
- Recognized for the research of documenting the age of the famed oak Trees at Toomer's Corner in the City of Auburn, AL.
- Completed a documentary, "Toomer's Corner: An Auburn Family Tradition" (2013) with collegiate licensing.

CONTACT DETAILS

Website:

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Professional Software

Premiere Pro CC

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Media Encoder CC

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After Effects CC

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Photoshop CC

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Illustrator CC

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Audition CC

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ProPresenter

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Wirecast

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Microsoft Office

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References

Rev. Tom Berlin,
Lead Pastor Floris UMC
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